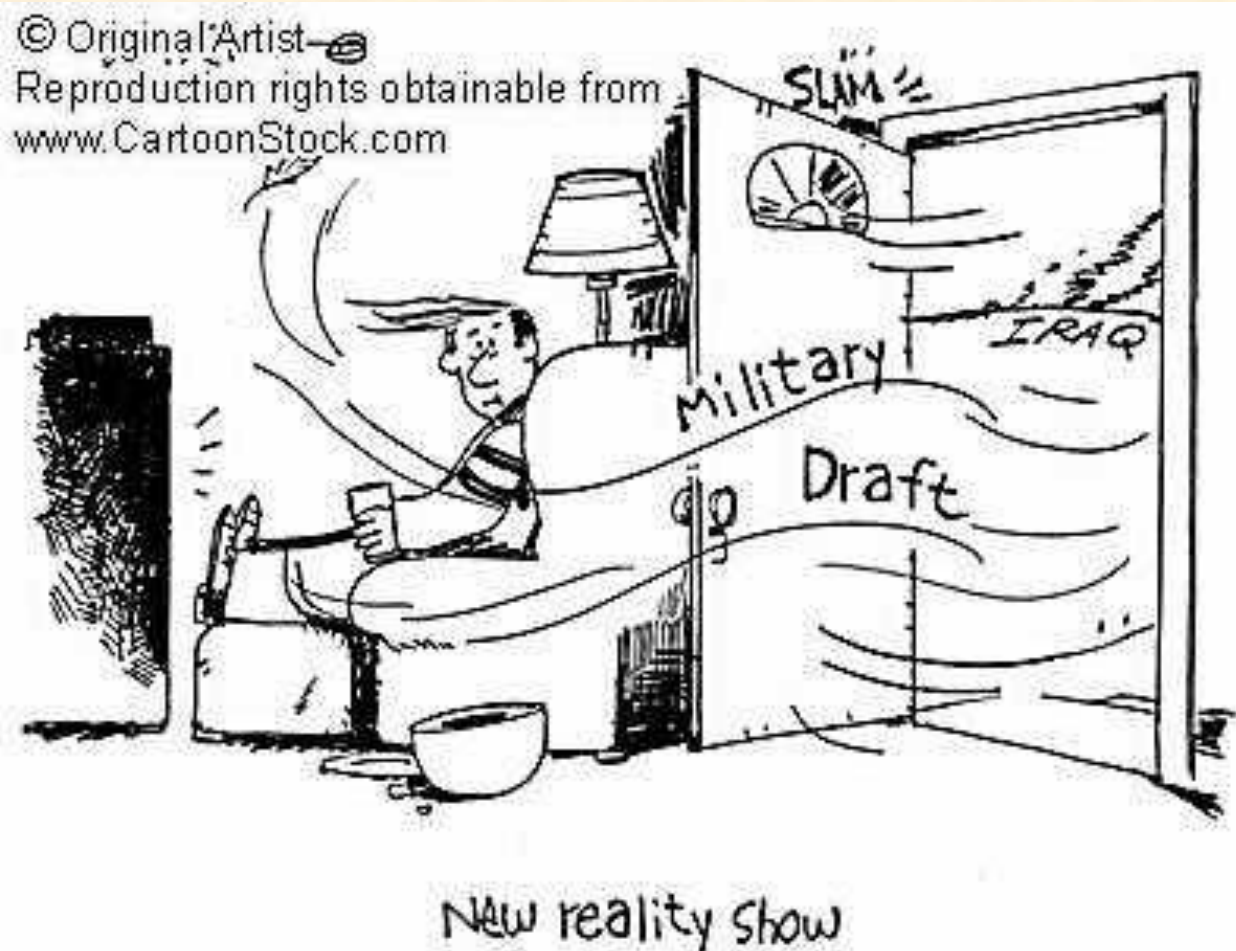


Objective: To examine the U.S. homefront during World War I. USHC 5.4

Do Now: Should the U.S. reinstitute a draft? Why, or why not?



World War I – The Homefront

Selective Service Act (1917) – required all men from the age of 21 to 30 to register for the military draft

· By 1918, approximately 4 million Americans joined the armed forces.



Organizing the War Effort

Food:

- Americans learned to conserve food for the soldiers.

Examples:

- “wheatless Monday’s”
- “meatless Tuesday’s”



EAT MORE
CORN, OATS AND RYE
PRODUCTS — FISH
AND POULTRY — FRUITS,
VEGETABLES AND POTATOES
BAKED, BOILED AND
BROILED FOODS

EAT LESS
WHEAT, MEAT, SUGAR AND FATS
TO SAVE FOR THE ARMY
AND OUR ALLIES

EAT MORE COTTAGE CHEESE



ONE
POUND

SUPPLIES
MORE PROTEIN
THAN



One pound of beef, or



One pound of pork, or



One pound of lamb, or



One pound of veal, or



One pound of fowl

YOU'LL NEED LESS MEAT

A Postal Card Will Bring Recipes

for using this meat substitute

U. S. DEPARTMENT OF AGRICULTURE, WASHINGTON, D. C.

COTTAGE CHEESE
OR MEAT



ASK YOUR
POCKETBOOK



Save

1-wheat

use more corn

2-meat

use more fish & beans

3-fats

use just enough

4-sugar

use syrups

and serve
the cause of freedom

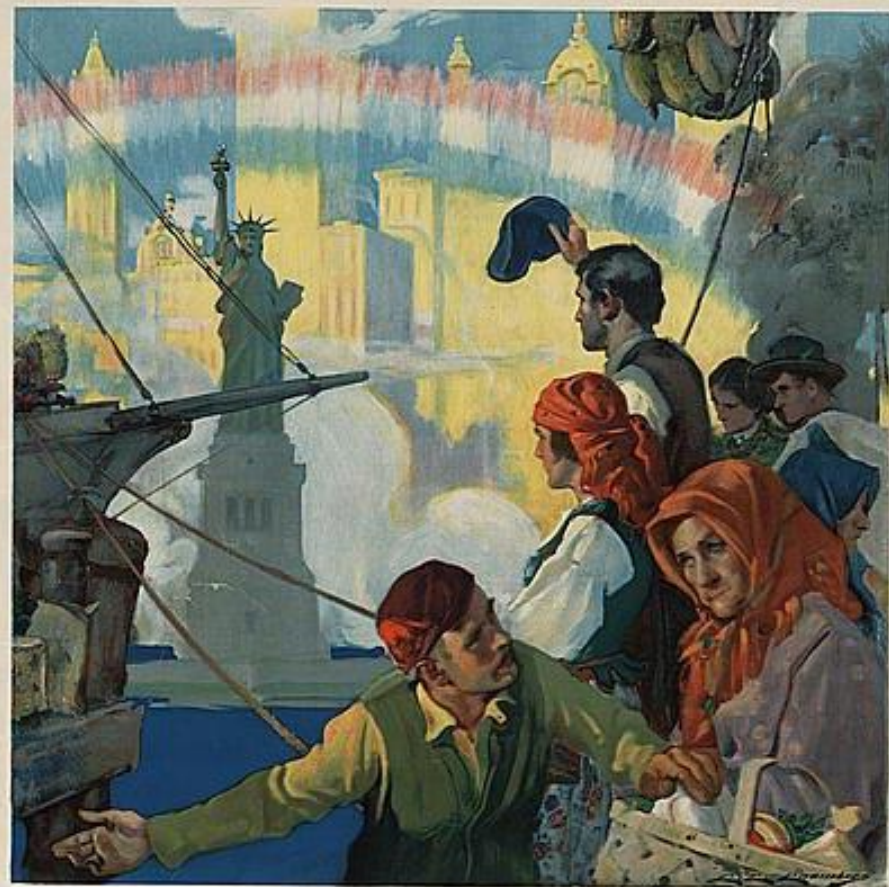
U. S. FOOD ADMINISTRATION



FOOD WILL WIN THE WAR

You came here seeking Freedom
You must now help to preserve it

WHEAT is needed for the allies
Waste nothing



שפייו וועט געווינען דיא קריעג!

איהר קומט אהער צו געפינען פרייהייט.
יעצט מוזט איהר העלפען זיא צו בעשיצען
מיר מוזען דיא עלליים פערזארגען מיט וויין.

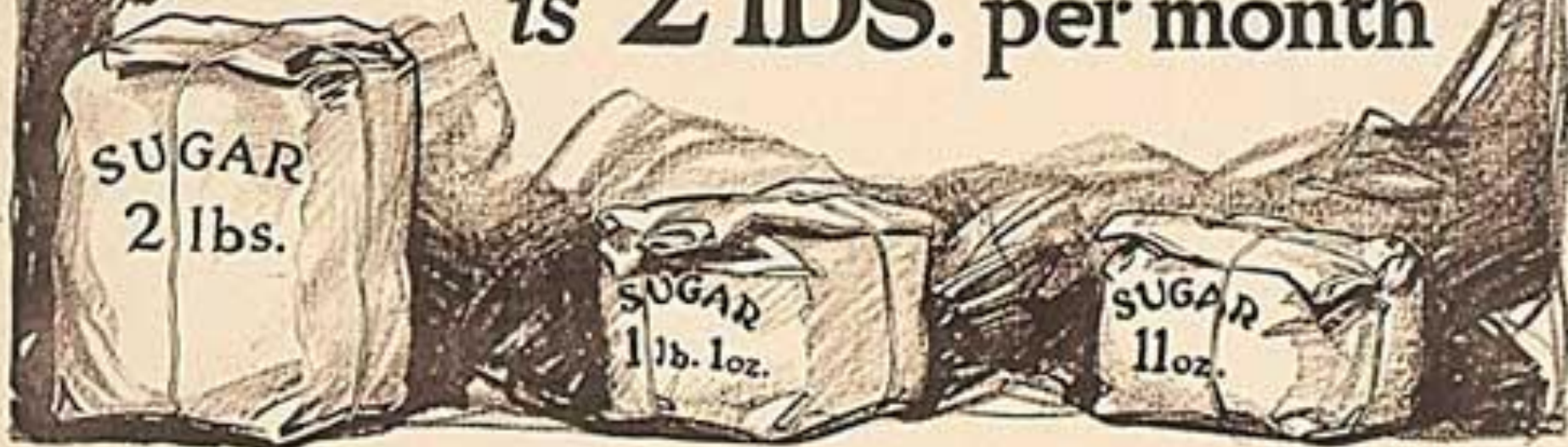
לאזט קיין זאך ניט גיין אין ניוועיז



יוניטעד סטייטס שפייו פערזואלטונג.

THIS STORE IS PLEDGED TO CONFORM TO THE
SUGAR REGULATIONS OF THE U.S. FOOD ADMINISTRATION

Your Sugar Ration is 2 lbs. per month



AMERICA'S VOLUNTARY RATION
ENGLAND'S COMPULSORY RATION

FRANCE'S COMPULSORY RATION

ITALY'S COMPULSORY RATION

We must confine our consumption of Sugar to not more than 2 lbs. per person per month in order to provide a restricted ration to England, France and Italy.

The Seeds of Victory Insure *the* Fruits of Peace



For Free Book Write to

NATIONAL WAR GARDEN COMMISSION

WASHINGTON, D.C.

Charles Lathrop Pack *Pres.*

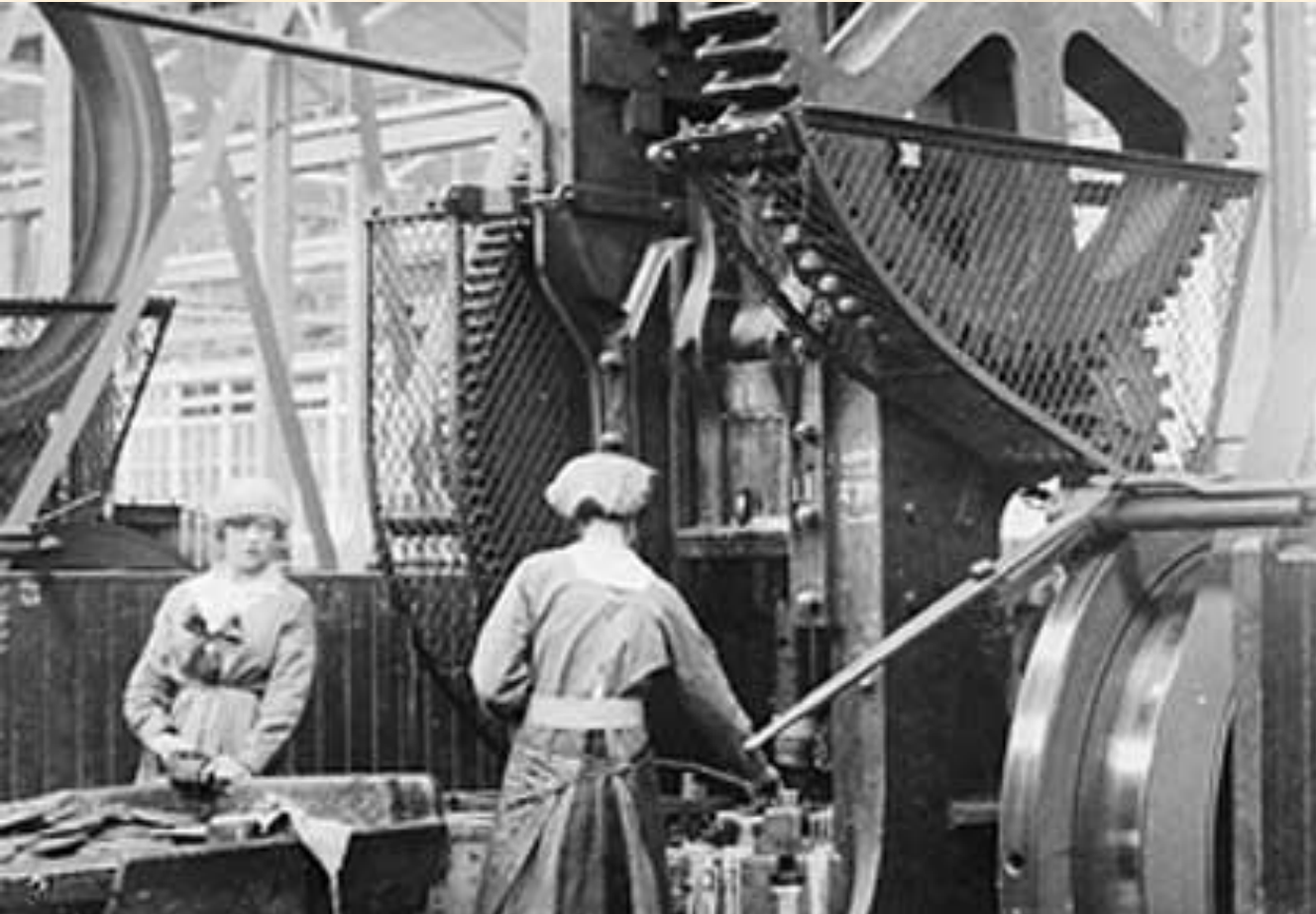
Percival S. Ridsdale *Sec'y.*

- In order to support the troops “*victory gardens*” were grown by people throughout the nation.



Labor:

- The War Industries Board told factories what to produce and the War Labor Board settled labor disputes.



'Women working in larger munitions factories were known as Canaries because they dealt with TNT which caused their skin to turn yellow. Around 400 women died from overexposure to TNT during World War One. Other hazards were more obvious and minor problems were common.'

From the biography of a ['Munitionette'](#), Miss Joan Williams

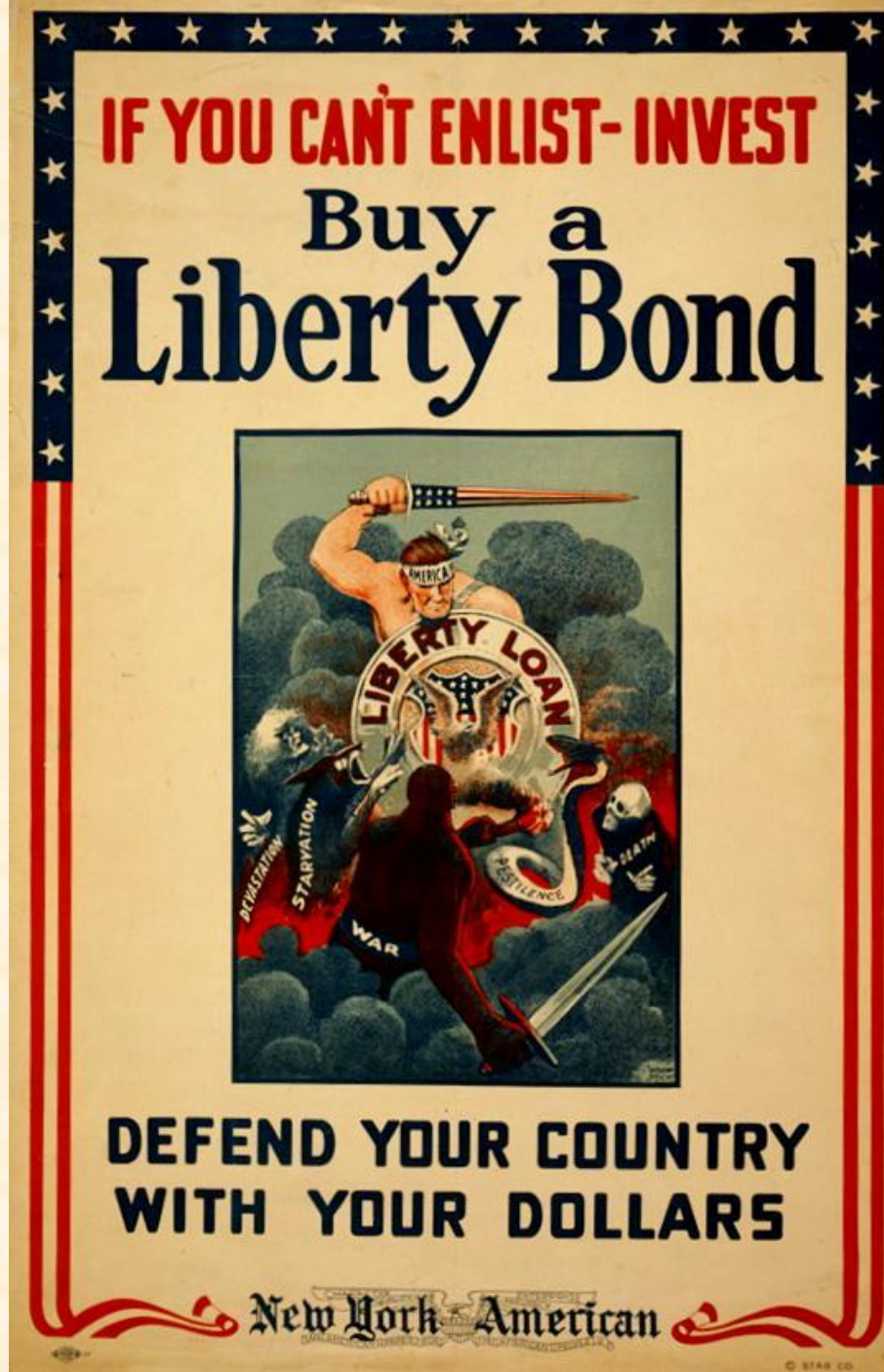
- Women took over the jobs of men fighting in the war.



*Woman In a Factory
During World War I*

Public Support:

- The government raised over \$21 billion through the sale of **Liberty Bonds**.



Cartooning for Victory: World War I Instructions to Artists

During World War I, the United States fought a war of ideas with unprecedented ingenuity and organization. President Woodrow Wilson established the Committee on Public Information (CPI) to manage news and solicit widespread support for the war at home and abroad. Under the energetic direction of Mississippi newspaper editor George Creel, the CPI churned out ***national propaganda through diverse media including films, cartoons, and speeches.*** The CPI's home-front propaganda cartoons were no laughing matter. ***The Bureau of Cartoons, headed by George Hecht, exhorted cartoonists to use their popular medium to support the war effort.***

To the cartoonists of America:

The floating of Liberty Loans is largely a problem of education. ***It is a question of bringing home to the mass of people the fact that it is their patriotic duty to invest all the money they can in Liberty Bonds.***

There are few means of publicity that can equal cartoons in effectiveness in bringing home to every American his obligation to buy Liberty Bonds.

I appreciate deeply the splendid service that you, cartoonists of America, have rendered during the past three loan campaigns and I feel confident that you may be counted on in this present drive to do even more.

Make Each Liberty Loan Cartoon Count.

How Your Liberty Bond Will Fight

The cartoonist has here an opportunity to show graphically just what the bond quota of his local community will purchase.

A \$50 bond will buy:

- 14 rifle grenades.
- 160 first-aid packages to dress wounds.
- Truck knives for an entire rifle company.

A \$100 bond will:

- Clothe a soldier.
- Buy 5 rifles.
- Feed a soldier for 8 months.

A \$1,000 bond will buy:

- An X-ray apparatus outfit.
- Pistols for an entire company.

\$5,000 worth of bonds will buy:

- 1 Liberty truck.
- 7 Lewis machine guns.

\$50,000 worth of bonds will:

- Maintain a submarine for over a year.
- Construct a base hospital with 500 beds.

\$100,000 Will buy 5 fighting airplanes.

\$1,000,000 worth of bonds will maintain a battleship for a year.

\$1,800,000 worth of bonds will build one destroyer.

\$28,000,000 worth of bonds will build one new battleship complete.



HELP CRUSH *the*
MENACE *of the* SEAS

BUY LIBERTY BONDS
Buy Quickly Buy Freely

RAINBOW DIVISION
SERIES
LIBERTY LOAN COMMITTEE

All About Liberty Bonds

WHAT Are They?

Liberty Bonds are engraved certificates bearing the guarantee of the Government and People of the United States to repay in gold the full amount loaned, with 4% interest every year.

Liberty Bonds are as safe as the United States.

WHY Should I Buy Them?

Because we are at war. Because we must have dollars as well as men in the fight for freedom. Because every Bond you buy helps to win the war. Because they are the safest investment in the world today.

HOW Can I Buy Them?

For each \$50 subscribed pay:

\$1 down

\$9 on November 15, 1917

\$20 on December 15, 1917

\$20 on January 15, 1918

If you wish, you can buy Liberty Bonds on still easier terms, only \$1 down and \$1 a week for each \$50 Bond at many Banks, Trust Companies, Investment Houses, Stores, etc.

You don't need a bank account to buy a Liberty Bond.

WHERE Can I Buy Them?

At any Bank, Trust Company, Investment Banker, or Department Store.

Every dollar you pay goes to the Government. No commissions are charged to you or paid to anyone.

WHEN Shall I Buy Them?

Buy them NOW. Subscriptions close October 27, 1917.

Our soldiers and sailors will GIVE their lives. You are asked only to LEND your money. If YOU can't fight, your money can. A bond may save a life. A bond will help to end the war.

Buy Your Bonds Today



My Daddy Bought Me a Government Bond
of the

THIRD LIBERTY LOAN

Did Yours?



STRIKE NOW!

HE'S FIGHTING
FOR YOU



**BUY
LIBERTY BONDS**

DESIGNED, PRINTED AND DONATED BY ROBERT GAIR CO. BROOKLYN, N.Y.



PERSHING'S CRUSADERS

AUSPICES OF THE
UNITED STATES GOVERNMENT
-THE FIRST OFFICIAL AMERICAN WAR PICTURE-
TAKEN BY U.S. SIGNAL CORPS AND NAVY PHOTOGRAPHERS



**I WANT YOU
FOR U.S. ARMY**

NEAREST RECRUITING STATION